

Waypoint Centre for Mental Health Care

# **Mental Health in Motion**

Friday, May 10, 2024



Mental Health Week | May 6-10, 2024

## In support of Community Mental Health Programs

SPONSORSHIP PACKAGE

## About **<<<** Mental Health in Motion

Mental Health in Motion

Mental Health in Motion is back in person and we can't wait!

"Over the past nine years, Mental Health in Motion has raised over \$138,000 to support mental health care through Waypoint Centre's programs and services."

Give. So no one gives up.

## **Friday, May 10, 2024**

### Community Health Hub | 287 Bayshore Drive Midland

Please join us on Friday May 10th at the Community Health Hub between 11:30 am and 3:00 pm for a BBQ, self-directed walk, partner hosted activities and education booths to mark Mental Health Week. Funds raised this year will support Waypoint's Community Mental Health Programs.

Participants are encouraged to help raise funds by collecting pledges to walk, ride, run or your favourite outdoor activity in support of mental health.

Recognizing the significance of mental health well-being is how we strive to empower our staff, teams and local community. Every day we are prioritizing mental health, a culture of well-being and surrounding ourselves with peers who up lift and support each other, and pride our leadership in this pursuit. "

#### **LIZ EVERETT**

Organizational Development



## Why sponsor Mental Health in Motion?

Mental Health in Motion

### Supporting Community Mental Health

Your business has the opportunity to be a part of a wonderful event that will attract 100 plus participants of all ages from children and youth to adults and seniors.

### Great tools available to support your employees and families

The event shares information about community mental health programs that support individuals, families, employers and their employees. We are all in this together.

Join us!

Showcase your company's products and services by hosting a booth

#### **Lead Sponsor**

\$5,000

- Lead logo displayed prominently on posters
- Lead logo displayed on Waypoint website givewaypoint.com
- Recognition on Waypoint's social media
- Priority location for Booth at the event
- Pre-recorded video greeting
- Company name in media release, logo in internal and external newsletters
- Logo on email blasts, including postevent thank you message
- Logo on registration webpage

## **Event Sponsor**

\$3,000

- Logo displayed prominently on posters
- Logo displayed on Waypoint website givewaypoint.com
- Recognition on Waypoint's social media
- Priority location for Booth at the event
- Company name in media release, logo in internal and external newsletters
- Logo on email blasts, including postevent thank you message
- Logo on registration webpage



## **Mindfulness Sponsors**

\$2,500

- Logo displayed on posters
- Logo displayed on Waypoint website givewaypoint.com
- Recognition on Waypoint's social media pages
- Company name in media release, logo in internal and external newsletters
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage

### **Mindfulness Sponsors**

\$1,000

- Logo displayed on posters
- Logo displayed on Waypoint website givewaypoint.com
- Recognition on Waypoint's social media pages
- Company name in media release, logo in internal and external newsletters
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage

### **Wellness Sponsors**

\$500

- Logo displayed on posters
- Logo displayed on Waypoint fundraising website givewaypoint.com
- Recognition on Waypoint's social media pages
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage





## 3 Year Sponsorship Opportunity

If you would like to make a commitment of a three year sponsorship we will recognize your support year round through all our social media platforms.

**Yes!** I would like to commit to a three year sponsorship in support of Waypoint

## Contact Shelly Price for event and sponsorship information:

<u>sprice@waypointcentre.ca</u> 705-433-4249

> Charitable Registration No. 8383 67027 RR0001

<u>givewaypoint.com</u>





## Please help us reach our goal

\$20,000 for Community mental health programs

This year Mental Health in Motion will be raising funds to support community mental health programs including....

#### North Simcoe youth Wellness Hub

Offering a wide range of services, including mental health and substance use and addictions counselling, for youth age 12 to 25, and their families, at the right time and in the right place.

#### **Mobile Assessment Program**

The Mobile Treatment and Support Team offers ongoing assessment and treatment for individuals that have been discharged from hospital to support their transition back into the community.

#### **Outpatient Services**

Provides goal-directed service for individuals experiencing mental health challenges to develop unique care plans that support their journey towards health, wellness, and recovery.

#### Family, Child and Youth Program

Provides community-based mental health in-person and virtual care for the full spectrum of mental health conditions to children and youth aged 17 years and younger.

With your help, we will can make a difference and be there for everyone that struggles with mental health.

a small act can have a big impact

The Youth Resiliency Project helps children and young adults maintain their wellbeing, build resiliency skills, and find the help they need before a crisis occurs. Preventative care is one of the most effective ways to keep communities healthy.

